

IN THE CLAIMS

- 1.(currently amended) A method for visually presenting the taste attributes of a sensory perception sample comprising:
- (a) providing a subject;
 - (b) providing the subject with a sensory perception scale for taste on a computing device containing a plurality of attributes selected from the group consisting of sweetness, saltiness, bitterness, sourness, mintiness, coolness, grittiness, burning, biting, tingling, bad after taste, and metallic; said sensory perception scale having variable positions;
 - (c) providing the subject with a test sample and requesting said subject to sample the test sample;
 - (d) asking the subject to rate from about 4 to about 6 the attributes of the samples selected from the group consisting of from sweetness, saltiness, bitterness, sourness, mintiness, coolness, grittiness, burning, biting, tingling, bad after taste, and metallic; by manipulating the positions of the perception scale; and
 - (e) providing the position of the variable position scale to a computing means, said computing means providing a simultaneous visual interpretation on a screen of the attributes of the sample.

2.(original) The method of claim 1 wherein the visual interpretation of the attributes of the sample is provided as a pie chart.

3.(original) The method of claim 1 wherein the visual interpretation of the attributes of the sample is provided as a single bar chart.

4. (original) The method of claim 2 wherein the relative value of each attribute is provided by a unique color.

5. (original) The method of claim 3 wherein the relative value of each attribute is provided by a unique color.

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6. (original) The method of claim 1 wherein the visual interpretation of the attributes of the sample is generated without having the subject perform any mathematical computation.

~~7.~~ (canceled)

~~8.~~ (canceled)

~~9.~~ (canceled)

~~10.~~ (canceled)

~~11.~~ (canceled)

~~12.~~ (canceled)

13. (new) A method for visually presenting the olfactory attributes of a sample comprising:

- (a) providing a subject;
- (b) providing the subject with a sensory perception scale for olfaction on a computing device containing a plurality of attributes selected from the group consisting of citrus, floral fruity, woody spicy leathery, herbaceous, musk, amber and oriental; said sensory perception scale having variable positions;

- P2 Cont'd*
- (c) providing the subject with a test sample and requesting said subject to sample the test sample;
 - (d) asking the subject to rate from about 4 to about 6 attributes of the sample's attributes selected from the group consisting of citrus, floral fruity, woody spicy leathery, herbaceous, musk, amber and oriental by manipulating the positions of the perception scale; and
 - (e) providing the position of the variable position scale to a computing means, said computing means providing a simultaneous visual interpretation on a screen of the attributes of the sample.

14. (new) The method of claim 13 wherein the visual interpretation of the attributes of the sample is provided as a pie chart.

15. (new) The method of claim 13 wherein the visual interpretation of the attributes of the sample is provided as a single bar chart.

16. (new) The method of claim 14 wherein the relative value of each attribute is provided by a unique color.

17. (new) The method of claim 15 wherein the relative value of each attribute is provided by a unique color.

18. (new) The method of claim 13 wherein the visual interpretation of the attributes of the sample is generated without having the subject perform any mathematical computation.